PROGRAMME BROCHURE

Customer Acquisition & Retention

Business & Entrepreneurship / Brand & Customer Growth

Published full-course fee · reviewed 29 October 2026

INR 12,999

Access

12 months course access

Study plan

12 weeks · 10 modules · 47 lessons

Learning format

Online programme; review the published learning format before enrolling

Programme overview

Build repeatable customer acquisition and retention systems for long-term revenue stability.

Who this is for

1. Founders, MSMEs and professionals working on the relevant business goal
2. Choose a pathway suited to your business stage

Published topics and learning focus

1. Business-focused learning
2. Structured learning pathway
3. Practical implementation
4. Programme guidance

Before you choose

1. Current checkout terms and refund policy apply. Any eligible offer is confirmed at checkout; this brochure does not reserve an offer.
2. Published learning topics describe the intended focus, not guaranteed personal, career or business results.

Take the next step

Review enrolment options

View current details, scope and terms

Ask ZELVU about this programme

Save this brochure for reference. Details can change: confirm the current programme page and checkout before making a purchase.