

PROGRAMME BROCHURE

Global Market Entry, Cross-Border Business & International Commercial Strategy

Business & Entrepreneurship / International Business

Published full-course fee · reviewed 29 October 2026

INR 14,999

Access

12 months course access

Study plan

18 weeks · 22 modules · 71 lessons

Learning format

Online programme; review the published learning format before enrolling

Programme overview

ZELVU Business's original 6-month programme for lawyers, founders, consultants and in-house professionals. Learners build market-selection frameworks, compare entry modes, structure cross-border entities, draft international contracts, manage tax and compliance risk, and complete a board-ready market-entry capstone. The programme is independently designed and does not reproduce third-party course materials.

Who this is for

- 1 Founders, MSMEs and professionals working on the relevant business goal
- 2 Choose a pathway suited to your business stage

Published topics and learning focus

- 1 Business-focused learning
- 2 Structured learning pathway

3 Practical implementation

4 Programme guidance

Before you choose

1 Current checkout terms and refund policy apply. Any eligible offer is confirmed at checkout; this brochure does not reserve an offer.

2 Published learning topics describe the intended focus, not guaranteed personal, career or business results.

Take the next step

Review enrolment options

View current details, scope and terms

Ask ZELVU about this programme

Save this brochure for reference. Details can change: confirm the current programme page and checkout before making a purchase.