COURSE BROCHURE

Adobe Illustrator: Vector Design Foundations

Drawing & Visual Arts / Graphic Design & Vector Illustration

One-time full-course fee

INR 1,199

Access

12 months course access

Study plan

12 suggested study hours; 12 months access

Learning format

4 self-paced written English lessons with original worked examples, local exercises, explained knowledge checks and a self-assessed capstone. Optional automated Course Tutor assistance is available in the protected LMS.

Programme overview

Four self-paced written lessons teach the difference between vector and raster graphics, the Illustrator workspace, artboards and layers, shape building, the Pen tool and paths, colour, type and layout principles, and preparing files for print and screen, ending with a fictional brand-kit capstone for an invented business. This is an independent ZELVU short course with no Adobe affiliation or certification; no Adobe subscription, fonts or stock assets are included. 4 self-paced written English lessons with original worked examples, local exercises, explained knowledge checks and a self-assessed capstone. Optional automated Course Tutor assistance is available in the protected LMS. AI-authored with independent AI editorial checks; independent human academic review is not included. An independent ZELVU short course covering the stated scope. Live human tuition, individual human marking, recorded video lectures, external qualifications or academic credits, vendor affiliation or certification, examination vouchers and placement guarantees are not included. Use your own compatible computer and any software, accounts or services named in the requirements; licences, subscriptions, cloud usage and advertising spend are not supplied. Interfaces, laws and platform policies change, so follow the current official documentation linked in each lesson. Related ZELVU graphic design, Canva, hand lettering and Figma courses cover other tools and design areas; this course focuses on vector drawing and production in Illustrator. Adobe updates menus and features frequently, so check Adobe's current help pages for your version.

Who this is for

1. Basic computer use is expected; no design experience is required. Access to a current version of Adobe Illustrator is needed for hands-on practice; a mouse or graphics tablet helps with the Pen tool. Most concepts transfer to free vector tools.
2. Use the supplied fictional examples or your own non-sensitive practice material. Practise only on systems and accounts you own or are authorised to use. Do not enter private student, employer or customer information into the Course Tutor.

Published topics and learning focus

1. Vectors, the workspace, artboards and layers
2. Shapes, the Pen tool and paths
3. Colour, typography and layout
4. Capstone: logo variants, export and a brand kit

Before you choose

1. These are published programme highlights, not certification of complete syllabus coverage. Review the available reading index and programme trial before enrolling.
2. ZELVU provides learning support. It does not award the underlying degree, professional registration or an examination result.
3. Current checkout terms and refund policy apply. Payment and access require successful provider verification.

Take the next step

Explore the programme trial

View current details, scope and terms

Ask ZELVU about this programme

Save this brochure for reference. Details can change: confirm the current programme page and checkout before making a purchase.