COURSE BROCHURE

Bachelor of Arts (BA) - Journalism & Mass Communication - Academic Support

Higher Education · Undergraduate / Media & Communication Studies

One-time full-course fee

INR 4,999

Access

12 months course access

Study plan

3-year bachelor's route / 4-year honours or research route, where offered

Learning format

Online academic learning support - reading, Course Tutor and practice

Programme overview

3-year bachelor's route / 4-year honours or research route, where offered. Year-wise / professional-phase study plans, original foundation workshops, answered practice and available protected LMS readings. This is supplementary academic learning support, not admission to or award of a university degree. The published 12-month LMS access is not the degree duration. Complete university-specific syllabus coverage is not yet certified.

Who this is for

1. This is supplementary academic learning support, not admission to or award of a university degree.
2. Confirm the exact university, award, admission batch, major/minor combination and current syllabus. A fourth-year route is conditional on the university's regulations and eligibility; it is not automatically included in every three-year award.

Published topics and learning focus

1. Year 1: News literacy and verification; Reporting and writing; Communication theory; Media ethics
2. Year 2: Editing and production; Media law; Data and research; Audio-visual storytelling
3. Year 3: Specialised reporting; Digital media; Audience research; Verified reporting portfolio
4. Year 4 - optional honours / research route: Advanced media research; Research design; Investigative / academic project; Approved honours / research dissertation

Before you choose

1. These are published programme highlights, not certification of complete syllabus coverage. Review the available reading index and programme trial before enrolling.
2. ZELVU provides learning support. It does not award the underlying degree, professional registration or an examination result.
3. Current checkout terms and refund policy apply. Payment and access require successful provider verification.

Take the next step

Explore the programme trial

View current details, scope and terms

Ask ZELVU about this programme

Save this brochure for reference. Details can change: confirm the current programme page and checkout before making a purchase.