COURSE BROCHURE

# Bachelor of Business Administration (BBA) - Retail Management

Higher Education · Undergraduate / Management

**One-time full-course fee**

**INR 4,999**

**Access**

**12 months course access**

**Study plan**

**3-year bachelor's route / 4-year honours or research route, where offered**

**Learning format**

**Online academic learning support - structured reading, Course Tutor and practice**

## Programme overview

Supplementary academic support for Bachelor of Business Administration (BBA) - Retail Management, with structured concept notes, topic-wise practice, revision and Course Tutor guidance. The underlying degree, credits, examinations and award remain controlled by the learner's recognised institution.

## Who this is for

1. Verify the current university, admission eligibility, syllabus and semester structure before enrolment.
2. ZELVU Education provides supplementary academic support and does not award the underlying degree or academic credits.

## Published topics and learning focus

1. Bachelor of Business Administration (BBA) - Retail Management: foundations, institutions and business context
2. Accounting, quantitative and data-informed decision making

3 Markets, finance, regulation and organisational practice

4 Cases, applied analysis and digital tools

5 Strategy, governance, ethics and sustainability

6 Project work, academic integrity and semester revision

## Before you choose

1 These are published programme highlights, not certification of complete syllabus coverage. Review the available reading index and programme trial before enrolling.

2 ZELVU provides learning support. It does not award the underlying degree, professional registration or an examination result.

3 Current checkout terms and refund policy apply. Payment and access require successful provider verification.

## Take the next step

**Explore the programme trial**

**View current details, scope and terms**

**Ask ZELVU about this programme**

Save this brochure for reference. Details can change: confirm the current programme page and checkout before making a purchase.