COURSE BROCHURE

Hand Lettering and Layout Foundations

Drawing & Visual Arts / Hand Lettering & Typography

One-time full-course fee

INR 1,999

Access

12 months course access

Study plan

12 suggested study hours; 12 months access

Learning format

4 self-paced written English lessons with original worked examples, local exercises, explained knowledge checks and a self-assessed capstone. Optional automated Course Tutor assistance is available in the protected LMS.

Programme overview

Four original written English lessons covering constructed Latin letterforms, pencil grids, optical spacing, word and line layout, hierarchy, readable contrast and an original fictional event-card capstone with a 20-mark self-assessment rubric. Practice can be completed with pencil and paper; optional labelled nontoxic water-based pens and other art supplies are separate. No font licence, professional certification, human marking or recorded video series is included. 4 self-paced written English lessons with original worked examples, local exercises, explained knowledge checks and a self-assessed capstone. Optional automated Course Tutor assistance is available in the protected LMS. AI-authored with independent AI editorial checks; independent human academic review is not included. An independent ZELVU short course covering the stated scope. Live human tuition, individual human marking, recorded video lectures, external qualifications or academic credits, vendor certification, examination vouchers and placement guarantees are not included. Use your own compatible computer and any required basic art supplies; these are not supplied. No paid software subscription or paid AI API is required for the supplied practice. Follow the documented software version; interface details can change. Observation, shape and composition may overlap with existing drawing, pen-inking and graphic-design courses. This independent course concentrates on hand-constructed Latin letters and short-message layout. Existing products and entitlements are separate and are not included.

Who this is for

1. Adult beginners comfortable reading the Latin alphabet and using a pencil and ruler. No calligraphy experience or paid design application is required. Paper, pencil, eraser and ruler are separate materials; an ordinary suitable water-based pen is optional.
2. Use the supplied fictional examples or your own non-sensitive practice material. Do not enter private student, employer or customer information into the Course Tutor.

Published topics and learning focus

1. Letter Structure and a Pencil Grid
2. Optical Spacing and Word Rhythm
3. Hierarchy, Contrast and Layout
4. Original Event Card Capstone

Before you choose

1. These are published programme highlights, not certification of complete syllabus coverage. Review the available reading index and programme trial before enrolling.
2. ZELVU provides learning support. It does not award the underlying degree, professional registration or an examination result.
3. Current checkout terms and refund policy apply. Payment and access require successful provider verification.

Take the next step

Explore the programme trial

View current details, scope and terms

Ask ZELVU about this programme

Save this brochure for reference. Details can change: confirm the current programme page and checkout before making a purchase.